

**REPORT OF MONTHLY ACTIVITY**  
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**  
**DURING FEBRUARY 2021**

**FEBRUARY 2021**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	February 23.02.21	<b>ONLINE ACTIVITY</b> - <b>“SCREENING OF THE DOCUMENTARY ON “Arts and Crafts of Kashmir – Kashmiri Paper Mache”</b>	1. As per the guidelines issued by the Ministry, an activity on Screening of the documentary on “Kashmiri Paper Mache” was organized on 23 <sup>rd</sup> February 2021. 2. The session started by welcoming the audience 3. A brief note on EBSB and its importance was shared 4. Significance of the Paper Mache art work was highlighted to the audience 5. The paper mache making process was screened 6. The event was highly appreciated by all the students and staff who participated 7. The event ended with a high note of belongingness towards Mother India 8. The Nodal officer concluded by giving vote of thanks 9. The event was live in YouTube and many have liked and subscribed the video 9. Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 210 commoners have viewed and liked the programme.	<b>IHM CHENNAI AND IHM SRINAGAR</b>	221	<b>Coordinators:</b> Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai  <b>Annexure:</b> <b>1. Invitation Flyer</b> <b>2. Pictures taken during the session</b> <b>3. Youtube link:</b> <a href="https://youtu.be/r9xD9P181NY">https://youtu.be/r9xD9P181NY</a>

**Institute of Hotel Management Catering Technology and Applied Nutrition, Chennai**  
 (An Autonomous Body under Ministry of Tourism, Government of India)

Under the campaign of  
**EK BHARAT SHRESHTHA BHARAT**  
 With Partnering Institute  
**IHM SRINAGAR**  
 Presents a Guest Lecture on  
**Arts and Crafts of Kashmir**  
**" KASHMIR PAPER MACHE - WEAVING DREAMS CRAFTING LIVES "**

Save the Date: **23/02/2021**  
 Time: **11:00 A.M. Onwards**  
 Zoom Meeting I.D. **891 2035 7551**  
 Passcode: **113669**  
 Join us @ **ihmchennai 2nd year**

**INVITATION FLYER**

**Kashmir Paper Mache - Weaving Dreams Crafting Lives**

<https://www.youtube.com/watch?v=2CT0EQLqY>

- Kashmiri papier-mâché is a handicraft of Kashmir that was brought by Muslims saint Mir Sayyid Ali Hamadani from Persia in the 14th century to medieval India
- It is based primarily on paper pulp, and is a richly decorated, colourful artifact; generally in the form of vases, bowls, or cups (with and without metal rims), boxes, trays, bases of lamps, and many other small objects.

**A note on Kashmiri Paper Mache**

Arts & Crafts of Kashmir - Kashmir Paper Mache - Weaving Dreams Crafting Lives

**Processing the Paper**

Arts & Crafts of Kashmir - Kashmir Paper Mache - Weaving Dreams Crafting Lives

**Making the final product**